

# IAIME

International Academy of  
Independent Medical Evaluators

THE SOCIETY FOR MEDICOLEGAL EVALUATION AND DISABILITY MEDICINE



EARN  
up to  
25.25 CME  
Credits

**31st Annual Scientific Session  
held in conjunction with the  
2nd Session of the IAIME MedicoLegal Institute**

**JANUARY 10<sup>TH</sup> - 13<sup>TH</sup>**  
**OMNI ORLANDO RESORT AT CHAMPIONSGATE**  
**ChampionsGate, Florida**

This course teaches everything from A to Z about being a MedicoLegal evaluator and running your IME practice. Learn it from the people who literally write the books!

# PARTNERSHIP PROSPECTUS

## WHAT EXHIBITORS ARE SAYING

*A returning publishing company rep says*

*“This is a great meeting for me.”*

*A case manager exudes*

*“This meeting has given me access to a new pool of doctors.”*

*A software designer tells us*

*“I have many new qualified leads.”*

### EDUCATION FIRST

*Our regular CME activities provide education for more than 1,000 physicians annually.*

## PHYSICIAN-LEARNER OPINIONS

*“Best access to experts”*

*“Excellent critical approach”*

*“Refreshing teaching methods”*

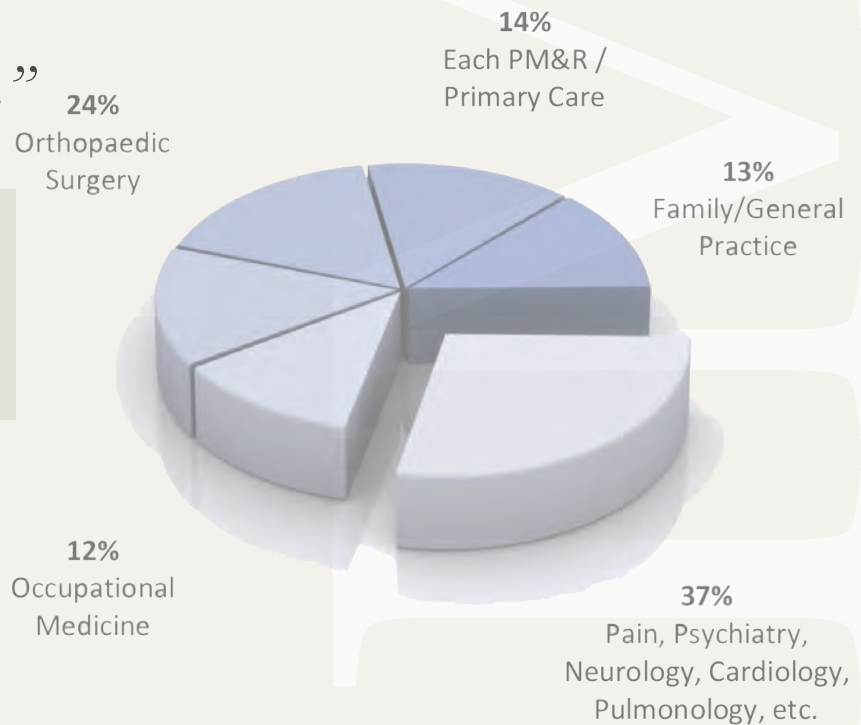
*“Great value”*

*“Outstanding teaching talent”*

*“I can implement this information immediately.”*

*“This meeting has changed my whole practice.”*

*“Whole new career option for me”*



*Our member base is comprised of 23 specialties from the American Board of Medical Specialists (ABMS)*

# NEW THIS YEAR

## IAIME CERTIFICATION IN MEDICOLEGAL EVALUATION (CMLE)

We invite you to be among the first to obtain IAIME's new certification in medicolegal evaluation by successfully completing our examination. The examination will cover foundational topics in medicolegal evaluation, including the principles underlying evidence-based medicine, impairment and disability. Successful completion of the examination results in our new credential: IAIME Certified MedicoLegal Evaluator (CMLE). Additional qualifications in the AMA Guides 4th, 5th and 6th Editions will be available by successfully completing supplementary questions relating to specific editions of the Guides, resulting in a credential entitled IAIME Certified MedicoLegal Evaluator (CMLE) with added qualification in the AMA Guides, 6th Edition, for example.

Good news for all of our CEDIR certified members. Although the CEDIR examination and certification is no longer offered, all CEDIR certified members will receive the IAIME Certified MedicoLegal Evaluator (CMLE) designation, with added qualifications in the AMA Guides 4th, 5th, or 6th Editions based on the specific CEDIR qualification. Your new credential will be valid through January 2021.

## SOCIETY OF DISABILITY PREVENTION AND MANAGEMENT (SDPM) FOUNDATION ACTIVITIES

### EXCITING NEWS REGARDING IAIME'S FOUNDATION

Previously the International Academy of Independent Medical Evaluators (IAIME) had two affiliated foundations, Veritas Medicus and the Society for Disability Prevention and Management (SDPM). For simplicity and to eliminate duplicative administrative costs the Board of Directors of Veritas Medicus and SDPM, in collaboration with IAIME, decided to consolidate the both foundations into one. It's mission shall be to support the activities of IAIME within the fields of impairment and disability.

As part of this new development, SDPM is proud to announce the Inaugural SDPM Foundation Lecture taking place on Friday during the 2018 IAIME Annual Meeting. The Presentation; "Toxicology Issues in Workers Compensation," will be delivered by Mark Hyman, MD, FIAIME, Past President

The Annual Auction is back by popular demand! The SDPM Foundation Auction will include a great variety items, be fun, and raise needed funds for the foundation. It will be a list based, silent auction, so plan to stop by early and often, ensuring you get the items you want! The auction items will be showcased on the IAIME website prior to the meeting.

# IAIME MEDICOLEGAL INSTITUTE: THE SCIENCE, ART AND PRACTICE OF MEDICAL EVALUATION – NEEDS AND OBJECTIVES

The education, training and skill set required for independent medical evaluating physicians exceeds that required for treating physicians resulting in a learning gap, which, if not addressed, will lead to poor results for injured or ill persons and all other stakeholders. IAIME's 'The Science, Art and Practice of Medical Evaluation' is designed to:

1. Understand the various nuances of different examinations to assert injury, impairment and disability (workers comp, social security, personal injury, federal jurisdictions)
2. Identify the complexity of concussion medical conditions. Various approaches to examination, determination of injury and appropriate treatments
3. Understand the appropriate imaging studies for the evaluation of spinal disorders. There should be increased skill in interpretation of such imaging and applications to the medical condition
4. Understand the role for ESI in the treatment regimen of spinal disorders
5. Understand thought processes in determining the causation of an industrial injury

## IAIME ANNUAL SCIENTIFIC SESSION – NEEDS AND OBJECTIVES

The focus of IAIME's 31st Annual meeting is on evidence-based knowledge, techniques and procedures that enhance independent medical evaluation, injury prevention and injury treatment. The education, training and skill set required for independent medical evaluation exceeds that required in the clinical setting resulting in a learning gap, which, if not addressed, will lead to poor results for injured or ill persons and for all other stakeholders. The objective of IAIME's 31st Annual meeting is to close this gap and to provide independent medical evaluators with the knowledge and tools to enhance practice performance and to improve outcomes for injured persons and other stakeholders by:

1. Apply EBM principles in treatment and evaluation of injured person
2. Understand principles better of causation of industrial injuries
3. Enhance on report writing and principles of running a successful IME. AME, DD, forensic practice
4. Improvement of testifying at deposition
5. Understand techniques of interrogation to ascertain false statements

## ACCREDITATION STATEMENT

IAIME is accredited with commendation by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. IAIME designates this IAIME Medical Legal Institute: The Science, Art and Practice of Medical Evaluation educational activity for a maximum of 15.25 AMA PRA Category 1 Credits™ IAIME designates the 2018 Annual Scientific Session for a maximum of 10 AMA PRA Category 1 Credits™. Physicians should only claim the amount of credit commensurate with the extent of their participation in these activities.

**THIS COURSE IS DESIGNED FOR:** Physicians, Chiropractors, Case Managers, Claims Representatives, Psychologists, Allied Health Professionals including Physical Therapists, Occupational Health Nurses and Legal Insurance or Risk Management Professionals

# OFFICERS AND BOARD OF DIRECTORS



## OFFICERS

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# SPEAKERS



**Robert Barth, PhD, FIAIME**



**Christopher Brigham, MD, MS, FIAIME**



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**Michael Ciepella, MD**



**Special Agent Carlos Colon**



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**Russell Travis, MD, FIAIME**



**James Underhill, MD**



**Michael Weiser, JD, MBA**



**James L. Williams, II, MD, FIAIME**



**Charles Xeller, MD, FIAIME**

# IAIME MEDICOLEGAL INSTITUTE: THE SCIENCE, ART AND PRACTICE OF MEDICAL EVALUATION - PART I

## WEDNESDAY, JANUARY 10, 2018

- 7:00 am - 8:00 am Registration and Breakfast
- 8:00 am - 12:00 pm **Concussion and Post-Concussion Syndromes: Controversies in Diagnosis, Treatment, and Prognosis**  
*Robert Barth, PhD, FIAIME, Les Kertay, PhD, FIAIME, James Underhill, MD*  
**10:00 am – 10:15 am Break**
- 12:00 pm - 1:00 pm Lunch Provided with Full-Day Registration
- 1:00 pm - 2:30 pm **Electromyography and Nerve Conduction Studies for the Non-Electromyographer**  
*Edward Dagher, MD, FIAIME*
- 2:30 pm - 2:45 pm Break
- 2:45 pm - 4:15 pm **Spine Imaging: Indications and Interpretations**  
*Russell Travis, MD, FIAIME, Past President*
- 4:15 pm - 5:15 pm **Epidural Steroid Injections: The Good, the Bad and the Ugly**  
*Eric Lewandowski, MD*

# IAIME MEDICOLEGAL INSTITUTE: THE SCIENCE, ART AND PRACTICE OF MEDICAL EVALUATION - PART II

## THURSDAY, JANUARY 11, 2018

- 7:00 am - 8:00 am Registration and Breakfast
- 8:00 am - 9:00 am **Claims Perspective**  
*Michael Weiser, JD*
- 9:00 am - 10:15 am **Slips, Trips and Falls: Key Concepts in Forensic Analysis**  
*Charles Brooks, MD, FIAIME, Past President*
- 10:15 am - 10:30 am Break
- 10:30 am - 11:30 am **Work Related or Not: Compensability of Musculoskeletal Disorders**  
*Philip Mayer, MD, FIAIME, James L. Williams, MD, FIAIME, Charles Xeller, MD, FIAIME, Immediate Past President, IAIME Presiding Officer*
- 11:30 am - 12:00 pm **Independent Medical Evaluation: Tips, Techniques and Advice from the Experts**  
*Philip Mayer, MD, FIAIME, Marjorie Eskay-Auerbach, MD, JD, FIAIME Charles Xeller, MD, FIAIME, Immediate Past President, IAIME Presiding Officer*
- 12:00 pm - 1:00 pm Lunch Provided with Full-Day Registration
- 1:00 pm - 4:00 pm **Broadening your Horizons and Expanding Your Expert Practice: Understanding the Similarities, Differences and Key Concepts of Workers' Compensation, Personal Injury, Medical Malpractice and Disability Evaluations**  
*Edward Dagher, MD, FIAIME, Lee Ensalada, MD, MPH, FIAIME, Past President Marjorie Eskay-Auerbach, MD, JD, FIAIME, Les Kertay, PhD, FIAIME*  
**2:30 pm – 2:45 pm Break**
- 4:00 pm - 5:00 pm **Preparing for Your Discovery Deposition: Survival Skills**  
*Lee Ensalada, MD, MPH, FIAIME, Past President*
- 5:00 pm - 7:00 pm **IAIME CMLE Certification Boot Camp: What You Need to Know**  
*Lee Ensalada, MD, MPH, FIAIME, Past President, James L. Williams, MD, FIAIME Charles Xeller, MD, FIAIME, Immediate Past President, IAIME Presiding Officer*

# IAIME 31st Annual Scientific Session

## FRIDAY, JANUARY 12, 2018

- 7:00 am - 8:00 am IAIME Past Presidents' Breakfast
- 7:00 am - 8:00 am Registration and Breakfast
- 8:00 am - 9:00 am **Brain Injuries in the National Football League: What We Know and What We Need to Know**  
*Michael Ciepela, MD, Former NFL Player for Atlanta Falcons*
- 9:00 am - 10:30 am **Detecting Deception: Tips, Techniques and Procedures**  
*Carlos Colon, Special Agent, Federal Bureau of Investigation*
- 10:15 am - 10:30 am Break
- 10:30 am - 11:45 pm **SDPM FOUNDATION LECTURE: Toxicology Issues in Workers Compensation**  
*Mark Hyman, MD, FIAIME, Past President*
- 11:45 am - 12:00 pm **OPEN FORUM: The Questions You've Always Wanted to Ask**
- 12:00 pm - 1:00 pm Lunch Provided with Full-Day Registration
- 1:00 pm - 2:30 pm **The Science of Causation Analysis in Workers' Compensation**  
*J. Mark Melhorn, MD, FIAIME, Past President*
- 2:30 pm - 3:00 pm **Natural History of Low Back Pain**  
*Marjorie Eskay-Auerbach, MD, JD, FIAIME*
- 3:00 pm - 3:15 pm **Outgoing Presidential Address**  
*Charles Xeller, MD, FIAIME, Immediate Past President, IAIME Presiding Officer*
- 3:15 pm - 3:30 pm **Incoming Presidential Address**  
*James L. Williams, MD, FIAIME*
- 3:30 pm - 3:45 pm Break
- 3:45 pm - 5:00 pm **IAIME Annual Business Meeting**  
*Charles Xeller, MD, FIAIME, Immediate Past President, IAIME Presiding Officer*
- 5:00 pm - 5:45 pm **SDPM Foundation Business Meeting**
- 6:00 pm - 7:30 pm **IAIME – SDPM Foundation Reception and Auction**

## SATURDAY, JANUARY 13, 2018

- 7:00 am - 8:00 am Registration and Breakfast
- 8:00 am - 9:15 am **How to Write an Outstanding Report That Gets Results**  
*Christopher Brigham, MD, MS, FIAIME*
- 9:15 am - 10:30 am **Complex Regional Pain Syndrome (CRPS): Does it Exist?**  
*Lee Ensalada, MD, MPH, FIAIME, Past President*
- 10:30 am - 10:45 am Break
- 10:45 am - 12:00 pm **Real World: Critique of Reports**  
*Christopher Brigham, MD, MS, FIAIME*  
*Charles Xeller, MD, FIAIME, Immediate Past President, IAIME Presiding Officer*



# EXHIBIT

## EXHIBIT HOURS - OSCEOLA BALLROOM C

IAIME offers you the opportunity to build your knowledge and your business by interacting with the top providers in this area. Our exhibitor fair offers you the opportunity to build these important industry relationships.

### WEDNESDAY, JANUARY 10

8:00 am – 9:00 am	Breakfast with Exhibitors
10:00 am – 11:00 am	Morning Break with Exhibitors
12:00 pm – 1:00 pm	Lunch with Exhibitors
2:30 pm – 3:30 pm	Afternoon Break with Exhibitors

### THURSDAY, JANUARY 11

8:00 am – 9:00 am	Breakfast with Exhibitors
10:00 am – 11:00 am	Morning Break with Exhibitors
12:00 pm – 1:00 pm	Lunch with Exhibitors
2:30 pm – 3:30 pm	Afternoon Break with Exhibitors

### FRIDAY, JANUARY 12

8:00 am – 9:00 am	Breakfast with Exhibitors
10:00 am – 11:00 am	Morning Break with Exhibitors
12:00 pm – 1:00 pm	Lunch with Exhibitors
2:30 pm – 3:30 pm	Afternoon Break with Exhibitors

### SATURDAY, JANUARY 13

8:00 am – 9:00 am	Breakfast with Exhibitors
10:00 am – 11:00 am	Morning Break with Exhibitors

# PARTNERSHIP OPPORTUNITIES 2018

## PLATINUM | PRODUCT THEATRE LUNCHEON (LIMIT 3) | \$10,000

Includes exhibit tables at your choice of 2 IAIME Training Courses throughout 2018

A non-competing timeslot to highlight your drug, device or service featuring a member of your speaker's bureau. **Your platinum exhibit space includes 4 badges in this package. Day of Luncheon will be assigned at a first come, first serve basis.**

- Includes AV, lunch, beverage, event marketing
- Premium exhibit assignment
- Draped table with chairs
- 5 exhibitor badges
- 5 tickets to Welcome Reception
- Recognition signage at luncheon entrance
- Includes food, beverage, event marketing
- Full page advertisement included in program
- Company link on conference website
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails
- Attendee list sent prior to event

## GOLD | EXHIBIT AREA MEALS, BAG, WIFI | \$7,500

Includes exhibit at 1 IAIME Training Course

### EXHIBIT AREA BREAKS (Limit 3) \$7,500

Sponsor two conference breaks on the same day so that all attendees can enjoy a pause from the educational sessions and visit the exhibit hall. Sponsorship signage will be provided at breaks. **Day of breaks will be assigned at a first come, first serve basis.**

### EXHIBIT AREA BREAKFAST (Limit 3) \$7,500

Sponsor breakfast on the same day so that all attendees can enjoy a breakfast and visit the exhibit hall. Sponsorship signage will be provided at breakfast. **Day of breakfast will be assigned at a first come, first serve basis.**

### CONFERENCE BAG (Limit 1) \$7,500

Your company name/logo is displayed on the conference bag along with conference name and logos for all attendees. All attendees will become a walking advertisement.

### CONFERENCE INTERNET ACCESS CODE (Limit 1) \$7,500

Your company name will become the code that all attendees must use to access WIFI in the conference area

- Includes food/beverage or bag and event marketing
- Premium exhibit assignment included
- Draped table with chairs
- 4 exhibitor badges
- 4 tickets to Welcome Reception
- Recognition signage for meals or internet code
- ½ page advertisement included in program
- Company link on conference website
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails
- Attendee list sent prior to event

# PARTNERSHIP OPPORTUNITIES 2018

## **SILVER | FACULTY DINNER (LIMIT 1) | \$5,000 | EARLY BIRD (BY DECEMBER 15) \$4,500**

Be the first to welcome and spend time with our expert faculty. Our Friday night Faculty dinner opportunity includes a 10-minute update or introduction of your product or company and attendance by up to 3 of your company representatives.

**Your premium exhibit space and up to 3 badges are included in this package.**

- Includes faculty food and administrative coordination
- Premium exhibit assignment
- Draped table with chairs
- 3 exhibitor badges
- 3 tickets to Welcome Reception
- 1/2 page advertisement in program
- Recognition signage at entrance of dinner
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails
- Attendee list sent prior to event

## **BRONZE | \$3,500 | EARLY BIRD (BY DECEMBER 15) \$3,000**

- **Standing display and equipment is allowed**
- Draped table with chairs
- 3 exhibitor badges
- 3 tickets to Welcome Reception
- Company name on conference website
- Recognition in conference program

## **EXHIBITOR/TABLE TOP EXHIBITS ONLY | \$2,000 | EARLY BIRD (BY DECEMBER 15) \$1,500**

- **NO floor standing display or equipment**
- Draped table with chairs
- 2 exhibitor badges
- 2 tickets to Welcome Reception
- Company name on conference website
- Recognition in conference program
- Attendee list given at exhibitor check-in



## OMNI ORLANDO RESORT AT CHAMPIONSGATE

1500 Masters Blvd, ChampionsGate, Florida 33896

**IAIME ROOM RATE:** \$199/night

**IAIME RATE VALID:** January 9, 2018 - January 13, 2018

**IAIME RATE DEADLINE:** December 15, 2017 by 5:00 pm EST

**RESERVATIONS:** (407) 390-6664

[www.omnihotels.com/hotels/orlando-championsgate](http://www.omnihotels.com/hotels/orlando-championsgate)

In addition to the area's well-known family haven for fun, you'll have access to your own fun with a golf course, a 24-hour fitness center, and a water park with a lazy river and a waterslide featured at the resort. Additionally, there are 3 outdoor swimming pools on site along with a children's pool. Get away with the facility's spa tub, sauna, and steam room.

## PROPERTY LOCATION AND AREA INFORMATION

With a stay at Omni Orlando Resort at ChampionsGate in ChampionsGate (Four Corners), you'll be minutes from ChampionsGate Golf Club. This 4.5-star resort is within the vicinity of Highland Reserve Golf Club and Ridgewood Lakes Golf and Country Club.

The preferred airport for Omni Orlando Resort at ChampionsGate is Orlando, FL (MCO-Orlando International) 36.2 km / 22.5 mi.

## SOME ITEMS TO NOTE FOR YOUR EDUCATIONAL GETAWAY!

- ◆ Three outdoor pools
- ◆ Two poolside bars
- ◆ Outdoor seasonal pool
- ◆ 24-hour fitness facilities
- ◆ 24-hour front desk
- ◆ 24-hour health club

OMNI  RESORTS  
championsgate | orlando



**31ST ANNUAL SCIENTIFIC SESSION HELD IN CONJUNCTION WITH THE 2ND SESSION OF THE  
IAIME MEDICOLEGAL INSTITUTE**

January 10-13, 2018 - Omni Orlando Resort at ChampionsGate ChampionsGate, Florida

Exhibiting companies agree to abide by all requirements of the ACCME Standards for Commercial Support, Rush University Medical Center will ensure that all decisions relating to the educational content of the CME activity are made free of the control of the exhibitors. Exhibit space at this CME activity has not and will not be given as a condition of grants or commercial support but is a fee for rental of space only.

COMPANY NAME (As it should appear on printed material)

CONTACT PERSON (Individual to whom all exhibitor information will be forwarded)

TITLE

STREET ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

COMPANY PRODUCT

SIGNATURE OF AUTHORIZE COMPANY REPRESENTATIVE

**BADGES (Please look at partnership opportunity descriptions to determine your badge allotment.)**

**REPRESENTATIVE NAME**

**TITLE**

**EMAIL ADDRESS**

**PHONE**

**GOLD AND PLATINUM**

**ADDITIONAL ATTENDEES**

**ONLY**

**EXHIBIT SPACE RENTAL AND PROMOTIONAL SPONSORSHIPS**

\* Early bird pricing will be valid on or before December 15, 2017 for SILVER, BRONZE and EXHIBITOR.

- PLATINUM** Lunch Symposium (3 available) \$10,000 Wednesday, Thursday, Friday
- GOLD** AM/PM Breaks (3 available) \$7,500 Wednesday, Thursday, Friday
- SILVER\*** Board Meeting (1 available) \$5,000 Friday
- BRONZE\*** Breakfast (3 available) \$3,500 Wednesday, Thursday, Friday
- EXHIBITOR\*** \$2000 (Tabletop exhibit only. No floor standing signage or equipment)

**PAYMENT OPTIONS**

**Method of Payment:**  Check (Make check payable to IAIME and mail to 2575 Northwest Parkway – Elgin, IL 60124 Attention Debbi)

**Credit Card:**  Visa  MC  AMEX **EIN # 36-3654497**

CARD NUMBER

EXPIRATION DATE

CCV CODE

TOTAL \$

NAME ON CARD

SIGNATURE

BILLING ADDRESS (IF DIFFERENT THAN ABOVE)

**Contact Debbi Frigo with questions or to confirm your exhibit**

**Mail:** Veritas Meeting Solutions, 2575 Northwest Parkway Elgin IL 60124

**Email:** debbi@iaime.org **Fax:** (312) 663-1175 **Phone:** (847) 892-7641