

PARTNERSHIP PROSPECTUS

IAIME

INTERNATIONAL ACADEMY OF INDEPENDENT MEDICAL EVALUATORS

Annual Scientific Session

Evaluating Validity in IMEs


JANUARY 15-17
2021



This two and a half-day course will help you to effectively evaluate the validity of an examinee's performance on relevant measures, assess the credibility of their presentation and history, and draw reliable and valid conclusions that answer the key questions posed.

 @IAIME2021

 @IAIME_Society

 iaime_society

 iaime.org

Dear Industry Colleagues

IAIME has become the ultimate society for those interested in evidence-based knowledge, techniques and procedures that enhance independent medical evaluation, injury prevention and injury treatment, ideal for physicians, chiropractors, psychologists, allied health professionals, legal insurance or risk management professionals.

Please join us as we reimagine the 2021 IAIME meeting into a Virtual Symposium for what will be an exceptional experience for one-on-one interaction, expertise sharing and more.

Industry partners and technical exhibits continue to be an essential part of our meeting's success. IAIME will be utilizing a customizable platform to house the conference. Utilizing the platform's technology and creative engagement mechanisms will allow us to create an interactive Exhibit Hall that provides an enhanced capacity to build brand awareness, provide product education and gain access to valuable leads that have made the live meeting so attractive in the past.

Benefits of the Virtual Booth include:

- Direct link to reps
- Product videos and marketing collateral can be loaded to the booth
- Participation in Industry Round Table-a 2-minute introduction about your company
- Online lead generation and post meeting analytics

Thank you for your consideration of our request for participation in the Virtual IAIME MedicoLegal Institute and Annual Scientific Session; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasamc.com or 973-769-1020.

Sincerely,

Denise

Denise Castetter
Director, Industry Relations

Friday, January 15, 2021*

10:00 am to 11:00 am	Legal Panel: How Does the Legal System View Discussions of Credibility? Bill Pipkin, JD, David Langham, JD, Deputy Chief Judge, Marjorie Eskay-Auerbach, MD, JD, FIAIME
11:00 am to 12:00 pm	Presentation: How Do We Evaluate the Credibility of Patient Reports Eugene Carragee, MD
12:00 pm to 12:30 pm	Live Q&A Bill Pipkin, JD, David Langham, JD, Deputy Chief Judge, Marjorie Eskay-Auerbach, MD, JD, FIAIME, Eugene Carragee, MD
12:30 pm to 1:00 pm	Break
1:00 pm to 2:00 pm	Presentation: Assessing Validity in Chronic Pain Joe Etherton, PhD
2:00 pm to 3:00 pm	Presentation: Assessing Validity in the Physical Examination Ian Fries, MD
3:00 pm to 3:15 pm	Break
3:15 pm to 4:15 pm	Presentation: Musculoskeletal Examination James Talmage, MD
4:15 pm to 5:15 pm	Presentation: Mental Health Examination James G. Underhill, PsyD, MP, FIAIME, Charl Els, MBChB
5:15 pm to 5:45 pm	Live Q&A Joe Etherton, PhD, Ian Fries, MD, James Talmage, MD, James G. Underhill, PsyD, MP, FIAIME, Charl Els, MBChB
5:45 pm	Adjourn
5:45 pm to 6:45 pm	IAIME SOCIAL HOUR

Saturday, January 16, 2021*

10:00 am to 11:00 am	Presentation: Applying Evidence & Guidelines in IMEs Kurt Hegmann, MD, MPH, Les Kertay, PhD, ABPP, FIAIME
11:00 am to 12:00 pm	Presentation: Credibility assessment for physicians Chris Stewart-Patterson, MD
12:00 pm to 12:30 pm	Live Q&A Kurt Hegmann, MD, MPH, Les Kertay, PhD, ABPP, FIAIME, Chris Stewart-Patterson, MD
12:30 pm to 1:00 pm	Break
1:00 pm to 2:00 pm	Presentation: Introducing the MMPI-3 Validity Scales Yossef Ben-Porath, PhD, ABPP
2:00 pm to 3:00 pm	Presentation: Discussing Malingering in IME Reports Robert Barth, PhD
3:00 pm to 3:15 pm	Break
3:15 pm to 4:15 pm	Presentation: Validity in Causation Analysis Marjorie Eskay-Auerbach, MD, JD, FIAIME (ORS) , Charl Els, MBChB
4:15 pm to 5:15 pm	Presentation: Performance & Symptom Validity Assessment James G. Underhill, PsyD, MP, FIAIME
5:15 pm to 5:45 pm	Live Q&A Joe Etherton, PhD, Ian Fries, MD, James Talmage, MD, James G. Underhill, PsyD, MP, FIAIME, Charl Els, MBChB
5:45 pm	Adjourn
5:45 pm to 6:15 pm	IAIME FELLOWS BUSINESS MEETING

Sunday, January 17, 2021*

10:00 am to 11:00 am	Presentation: Subjectivity & Credibility in IMEs David Ring, MD, PhD, FAOA, FAAOS
11:00 am to 12:00 pm	Presentation: Evaluating Credibility in Written Records Reviews Les Kertay, PhD, ABPP, FIAIME
12:00 pm to 1:00 pm	Panel Discussion David Ring, MD, PhD, FAOA, FAAOS, Les Kertay, PhD, ABPP, FIAIME, Marjorie Eskay-Auerbach, MD, JD, FIAIME, Barry Gelinis, MD, DC, FIAIME, CMLE
1:00 pm	Adjourn

*All times listed in Eastern Standard Time (EST).

SPONSORSHIP INFORMATION

2021 Annual Scientific Session will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product knowledge offered in the non-CME Science and Technology Auditorium.

Supporting IAIME

Deliver your message in a professional, focused, and educational environment. IAIME provides you with networking opportunities to build relations with new and existing customers. The expected 100 plus participants will be eager to learn about your company and products.

BUILD BRAND AWARENESS, PROVIDE PRODUCT EDUCATION AND GAIN ACCESS TO VALUABLE LEADS WITH A VIRTUAL EXHIBIT

Benefits of the Virtual Exhibit Include

- Virtual Exhibit with direct link to reps
- Product videos and marketing collateral can be loaded to booth
- Participation in “Industry Round Table”-a 2 minute introduction about your company
- Online lead generation and post meeting analytics

Optimize Visibility with a Gold, Silver or Bronze Level Sponsorship

Participation includes recognition on the Conference website, in social media and e-blasts. Please refer to the Partnership Opportunities for a complete list of benefits.

For more information about exhibits, sponsorships, or advertising opportunities to support IAIME, please contact:

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W: 973-769-1020 | F: 847-649-1704 | denise@veritasamc.com

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PARTNERSHIP OPPORTUNITIES

MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP

The IAIME 2021 Annual Scientific Session offers you the opportunity to build your knowledge and your business by interacting with the top providers in this area. The focused meeting environment offers you opportunity to build these important industry relationships.

GOLD \$7,500

INDUSTRY SPONSORED KEYNOTE PRESENTATION

Highlight your commitment to IAIME with a 30 Minute presentation by your product specialist or guest speaker to present to participants.

Gold Level Includes:

- Speaker Presentation and Q&A
- Option for presentation to be available as Enduring Material for On Demand viewing within the meeting platform for 6 months
- Virtual Exhibit (see below)
- Event marketing-messaging promoting your presentation will be sent to IAIME registrants
- Company recognition (logo, weblink) posted on IAIME website, in social media and e-blasts

Recording options and logistical instruction provided upon receipt of Registration Form.

SILVER \$4,500

INDUSTRY SPONSORED MEMBER SOCIAL HOUR NETWORKING OPPORTUNITY

Make a lasting impression; sponsor the Member Social Hour Networking opportunity following course adjournment.

Silver Level Includes:

- Virtual Exhibit (see below)
- Event marketing-messaging promoting your support will be sent to IAIME registrants
- Company recognition (logo, weblink) posted on IAIME website, in social media and e-blasts

PARTNERSHIP OPPORTUNITIES (CONT.)

BRONZE \$3,500

Coffee Talks

Deliver your message with 15 minute Topic Related presentations prior to morning sessions or during breaks.

Bronze Level Includes:

- Company recognition (logo, weblink) posted on IAIME website, in social media and e-blasts
- Virtual Exhibit (see below)

VIRTUAL EXHIBIT \$2,500 Increase brand awareness and generate valuable leads

Deliver your message, engage with key decision makers, build relationships with new and existing customers via a Virtual Exhibit in the non-CME Science and Technology Auditorium.

Virtual Exhibit Level Includes:

- Virtual exhibit with direct link to rep
- Product videos and marketing collateral can be loaded to the booth
- Participation in "Industry Round Table"-a 2 minute introduction about your company
- Online lead generation and post meeting analytics

Administrative access to your Virtual Exhibit available upon receipt of payment.



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EXHIBIT REGISTRATION & INVOICE FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

SPONSORSHIP OPTIONS

- GOLD (\$7,500)**
30 Minute Presentation
- SILVER (\$4,500)**
Social Hour Networking Opportunity
- BRONZE (\$3,500)**
Coffee Talk
- VIRTUAL EXHIBIT (\$2,500)**

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Check payable to: Payable to IAIME in U.S. dollars drawn on a U.S. bank. TAX ID #36-3654497

Credit Card VISA Mastercard Discover American Express

Credit Card # _____ CW _____ Exp Date _____

Name _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Total \$: _____

Phone _____ Fax _____

Email _____

Return this completed exhibit reservation form and payment to Denise Castetter.
Mail: Veritas Association Management, 1061 E. Main St., Suite 300, East Dundee, IL 60118
W: 973-769-1020 | F: 847-960-3862 | denise@veritasamc.com